

Charter: Mission Advancement Committee

Purpose

To increase community awareness of SVDP and secure increased funding to sustain and expand our programs and ensure the financial health of the District Council and its member conferences and support the good stewardship of all District Council assets and financial resources.

Accountability

The Advancement Committee is accountable to the Board of Directors and shall report at least quarterly on their activities. They shall prepare an annual report for the Council that includes the activities and membership of the committee and any subcommittees.

Areas of Responsibility

The Advancement Committee shall have the ability to create one or more subcommittees to fulfill their responsibilities for the following areas

- **Lead the board in fundraising, grant-seeking, and new donor acquisition** through personal or professional networks or through connections with major donors or foundation trustees.
- **Strategic Partnerships: Help build relationships with corporate and programmatic partners** to support sustaining and expanding our programs and services through increased funding opportunities.
- **Impact Reporting:**
 - **Review Conference Annual Reports** to identify trends, issues, and opportunities for improvement.
 - **Prepare and present biannual board reports** on shifts in community need and changes in our service environment.
- **Help identify & cultivate prospects for a capital campaign** for the redevelopment of the Georgetown Campus.
- **Conference Advancement Support** (Fundraising & Communications): Develop expertise and experience in donor management needed to successfully expand and cultivate local Conference fundraising efforts.

Data Modernization: SVDP will upgrade and optimize data systems and internal processes to make our data more accessible, accurate, and actionable. This committee will:

- **Assist in the establishment of impactful data reporting processes** to facilitate data-drive decision making, support grant reporting, and improve impact storytelling.

Membership

The Chair of the Advancement Committee shall be appointed by the Council President for a renewable 3-year term: Membership of the Finance Committee shall include three to five members:

- shall include at least 1-2 Vincentians who are active members of their home Conference, are complete and up to date in all required and expected trainings and have recent experience of home visits or other direct service to neighbors.
- shall include key staff and/or key stakeholders with the needed financial expertise to contribute to the advancement and fiduciary responsibility of the board

Time Commitment

- Committee meets quarterly
- Members may be assigned to participate in meeting periodically with Conferences/Parish Families