



Seattle/King County Council of the Society of St. Vincent de Paul Strategic Plan as Approved by the Board – March 12, 2014

ITEMS

PRIORITIES

1. Conference Effectiveness	
Strengthen and increase the effectiveness of the conferences	High
Assure that all of King County is served by a SVDP conference	High
Increase recruitment, with emphasis on younger and minority members	High
Facilitate coordination with other agencies, including implementing the agreements with Catholic Community Services and Neighborcare Health	High
Continue strong formation & training programs	High
Share best practices among conferences	High
Provide effective help and support for difficult cases	High
Assure members have an understanding of basic Vincentian spirituality connected to Christian spirituality	High
Facilitate sharing of conference resources through twinning. Where possible, flow funds through Conference Support Fund and Adequate Funding programs	Medium
Develop and provide quality brochures & information sheets	Medium

2. Fund Raising

Expand fundraising activities	High
Develop a broader donor base, including corporate donors and Planned Giving	High
Continue quality grant writing at council level	High
Implement annual Fund for the Poor fund raising in cooperation with Catholic Community Services	High
Help conferences with grant writing	Medium
Aid conferences with parish fundraising activities	Medium

3. Case Management

Expand the number and locations of case managers – Overall	High
Expand the number and locations of case managers - Continue emphasis on veterans, ex-convicts, and Hispanics	High
Expand the number and locations of case managers - To all stores	Medium
Expand the number and locations of case managers - Make available to those unable to travel to stores or Georgetown site	Medium

4. Continuing Council Efforts

Continue good work of the Call Center with emphasis on reducing waiting time for callers.	High
Continue to execute programs and services that are performing well (e.g. conference support fund, food bank, management of income properties, the newsletter, etc.)	High
Continue to develop the Georgetown site to its highest and best use	High
Continue Adequate Funding program with emphasis on Best Practices	High
Continue to support Centro Rendu programs for Hispanics	High
Continue to increase public awareness of St. Vincent de Paul and its charitable activities	High
Continue to strengthen store sales to assure funds to support conferences and other Council social services, as well as to support family wages and benefits for staff	High
Continue to improve staff quality through training and long term improvements in wages and benefits	High
Continue expansion into schools and universities and support existing conferences in schools	Medium
Continue to emphasize recycling and other environmentally sound practices, including regular staff training	Medium

5. Other Council Efforts

Identify & fill needs unable to be met by conferences (medical, translations, jobs)	High
Work with Archdiocesan Housing Authority to develop housing solutions in King County	High
Implement Voice of the Poor activities congruent with our chosen priorities-mental health/addiction and housing	High
Ensure all Vincentians have background checks	High
Broaden the skill level of the Board by filling at-large positions	Medium
Consider adding another store	Medium