**CLIENT STORY TEMPLATE**

Client stories are based on fact. That is what we want to report to our Parishioners and donors. We also want to create an emotional connection with the donor. Generally the client will give you all the information you need. In the home visit, just keep reasonably good notes.

**WHO?**

A young mom who has five kids. She is a victim of domestic violence.

**THE PROBLEM**

Her power is going to be shut off in several days. Her rent is overdue. She may not be able to feed the kids if the power is turned off. If the power is shut off on a Friday, she may not have heat or power until Monday. It is supposed to be cold and may snow over the weekend.

**WHERE?**

She lives in our neighborhood.

**WHEN?**

Her needs are now. There is not any time to waste.

**THE FIX---WHAT DID WE DO?**

She was able to pay a portion of the past due, and we were able to pitch in with a $100 pledge to help her get caught up.

**THANK YOU**—offer thanks to the Parishioners

**CONTACT**---include who to contact

**CLIENT STORY**

Fran is a single mom with two children, who works part-time and is struggling to get by. She called us when she learned her power was being disconnected. Without power her kids would freeze and could not eat. She was able to pay a portion of the past due, and we were able to pitch in with a $100 pledge to help her get caught up. Contact \_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for more information.

Long Story

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**Our Conference Helped Our Neighbor Fran.**

Fran is a single mom with two children, who works part-time and is struggling to get by. She called us when she learned her power was being disconnected. Without power her kids would freeze and could not eat. She was able to pay a portion of the past due, and we were able to pitch in with a $100 pledge to help her get caught up.

**The (Name of Conference)** mission is pure and simple: “Inspired by Gospel values, St. Vincent de Paul, a Catholic volunteer organization, leads individuals to join together to offer person-to-person service to the poor and the suffering. And in doing this work, we all enrich our lives spiritually.”

Know that 100% of your Parish donations stay here in our neighborhood to help our neighbors. St. Vincent de Paul has been helping neighbors in King County for over 90 years. Thank you! Contact \_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for more information.

**HEADLINE:**

**WHO IS IT &**

**THE PROBLEM:**

**THE FIX:**

**MISSION:**

**ACCOUNTABILITY:**

**THANK YOU &**

**CONTACT:**

**CLIENT STORY SHORT VERSION**

Julia is 75 years old, disabled, and is raising her four grandchildren. She is in a wheelchair and the one she currently owns is broken, making getting around extremely difficult. With your generous donations, we were able to get Julia a new wheel chair. We also had it delivered to her. She was ever so grateful and kept thanking us profusely.

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**St. Vincent Helped Our Neighbor Julia.**

Julia is 75 years old, disabled, and is raising her four grandchildren. She is in a wheelchair and the one she currently owns is broken, making getting around extremely difficult. With your generous donations, we were able to get Julia a new wheel chair. We also had it delivered to her. She was ever so grateful and thanked you from the bottom of her heart.

Know that 100% of your Parish donations stay here in our neighborhood to help our neighbors. St. Vincent de Paul has been helping neighbors in King County for over 90 years. Thank you! Contact \_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for more information.

**HEADLINE:**

**WHO IS IT &**

**THE PROBLEM:**

**THE FIX:**

**ACCOUNTABILITY:**

**THANK YOU &**

**CONTACT:**

**CLIENT STORY SHORT VERSION**

Jessica is 63 years old. She was homeless for the last several years, but now has an apartment. However, she was in need of a bed, which St. Vincent de Paul was able to provide and deliver a bed to her.

****

**Our Conference Helped Our Neighbor Jessica.**

Jessica is 63 years old. She was homeless for the last several years, but now has an apartment. However, she was in need of a bed, which St. Vincent de Paul was able to provide and deliver a bed to her.

Know that 100% of your Parish donations stay here in our neighborhood to help our neighbors. St. Vincent de Paul has been helping neighbors in King County for over 90 years. Thank you! Contact \_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for more information.

**HEADLINE:**

**WHO IS IT &**

**THE PROBLEM:**

**THE FIX:**

**ACCOUNTABILITY:**

**THANK YOU &**

**CONTACT:**

**CLIENT STORIES**

Stephanie works for the school district as a substitute teacher. She has been getting steady assignments, but is still having trouble making ends meet. Her husband was laid off over a year ago and is looking for work. They have two young sons and an 18 year old daughter at home, as well as a 15- month old grandson. They were short on their rent for a month and called us for help. Your donations helped us provide $100 for the family to pay their rent. The family was very grateful.

****

**Our Conference Helped Our Neighbor Stephanie.**

Stephanie works for the school district as a substitute teacher. But she is still having trouble making ends meet. Her husband was laid off a year ago and is looking for work. They have two sons, an 18 year-old daughter at home, and a 15-month old grandson. They were short on their rent for a month. Your donations helped provide $100 for the family to pay their rent. The family was very grateful.

Know that 100% of your Parish donations stay here in our neighborhood to help our neighbors. St. Vincent de Paul has been helping neighbors in King County for over 90 years.

Thank you! Contact \_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for more information.

**HEADLINE:**

**WHO IS IT &**

**THE PROBLEM:**

**THE FIX:**

**ACCOUNTABILITY:**

**THANK YOU &**

**CONTACT:**

**CLIENT STORIES**

Rogelio has been rebuilding his life from addiction and criminal convictions. He is working full-time for a local non-profit that specializes in helping those with barriers to employment find and keep work. He has had an apartment for the last six months and is well on the road to self-sufficiency. With Rent taking up about half of his monthly income, Rogelio got behind. Your generous donations helped us pay his $125 back rent to avoid eviction. While Rogelio is often “late” with rent, his landlord says at most it has been two days, and always because of a payday issue.

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**Our Conference Helped Our Neighbor Rogelio.**

Rogelio has been rebuilding his life from addiction and criminal convictions. He is working full-time for a local non-profit that specializes in helping those with barriers to employment find and keep work. He has had an apartment for six months and is on the road to self-sufficiency. With rent taking up about half his monthly income, Rogelio got behind. Your generous donations helped us pay his $125 back rent to avoid eviction.

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Thank you! Contact \_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for more information.

**HEADLINE:**

**WHO IS IT &**

**THE PROBLEM:**

**THE FIX:**

**ACCOUNTABILITY:**

**THANK YOU &**

**CONTACT:**

**CLIENT STORIES**

My name is Maria. My water was disconnected today and my electricity and gas will be disconnected soon. I have five children in my home and they cannot go without electricity, heat and water. If I do not get my water back on today, then I will have to wait until Monday and we will have to go the whole weekend without it.

Also, if my electricity and heat are shut off today we will not be able to get it turned on until Monday and we can't go that long without heat. It's cold outside. I am also concerned that if I lose electricity, then what little food we have will spoil fast.

Please, if there is any way you guys can help, please let me know. I really need a miracle here. I have nowhere else to go. I don't want my kids to go through this, especially at Christmas time. Please, please help. We helped this young mother with $200 to have her power bill paid so her and her kids could enjoy Christmas.

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**Maria & her Family Really Needed Help!**

My name is Maria. My water was disconnected today and my electricity and gas will be disconnected soon. I have five children. They cannot go without electricity, heat and water. If I do not get my water back on today, then I will have to wait until Monday and we will have to go the whole weekend without it.

Also, if my electricity and heat are shut off today we will not be able to get it turned on until Monday and we can't go that long without heat. It's cold outside. I am also concerned that if I lose electricity, then what little food we have will spoil fast.

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We helped this young mother with $200 to have her power bill paid so her and her kids could enjoy Christmas.

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Thank you! Contact \_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for more information.

**HEADLINE**

**WHO IS IT:**

**THE PROBLEM:**

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**ACCOUNTABILITY:**

**THANK YOU &**

**CONTACT:**